

banerect[®]

portable displays

FILE SPECIFICATIONS

File Formats accepted for printing:

Our preference is for a high resolution PDF produced from Adobe Illustrator. However we are familiar with most professional design programs.

High res PDF files should be prepared so that all text (*especially Mac fonts*) have been converted to **Outlines**, or what's often known as **Paths** or **Vector Art**, and files saved to retain any high quality images. Please also include Pantone numbers whenever applicable. **Minimum resolution: 300ppi @ 25%, or 90ppi @ 100%.**

Photos & Logos:

Photos - It is most important that any photos are a very high quality image, meaning the file size is large. Usually a Tiff file is ok but **do not supply a JPEG file**. Usually jpeg files have a lot of data removed from them and when enlarged for banners and flags will appear pixelated around the edges, plus solid colours will appear 'blotchy'.

Logo - **Must be a Vector Art file**. If the logo file is not saved as Vector Art in a high res PDF file, or an .eps or .ai file, then it will not appear sharp when enlarged for viewing on a banner or flag. If you only have your logo in jpeg format then you will need to engage a professional designer to reconstruct it in Vector Art.

Notes:

- (1) Colour Matching; Pantone (PMS) colours are preferred. If you have used CMYK colours we may require a physical sample to match exactly eg. Letterhead or business card. Alternatively the Pantone equivalent would be fine.
- (2) Photoshop files are best supplied with all layers intact so any colour management issues can be easily addressed layer by layer. Be aware that any tints and transparent colours can yield unexpected results. We replace tints and transparent colours with a PMS colour that is a similar match to get the desired colour.

Uploading/sending completed Artwork

Use www.yousendit.com to upload files (*no cost for files up to 100MB*). This is a very easy to use program, free of third party 'client' software. There are two boxes on the home page, one for uploading your file/s & one for the recipient email address. Use **mydyesub@gmail.com** as the recipient email address.